



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region

web site: [www.clcntx.com](http://www.clcntx.com)

April 2019

**Awarded Best CLC Regional Newsletter 2007-2008**

### *Leonard's Department Store*

Story by Rubye Musser, photos by Lifer

A small group of NTXCLC members attended the tour of the Leonard's Department Store Museum located at 200 Carroll Street. The Leonard Bros was a huge, very successful Ft. Worth department store and well renowned in the latter part of the 1900 era, but started out in 1918 as a small general store. The store eventually carried all items needed for everyday living at that time with tools, clothes, auto mobile items. The museum itself has very well displayed artifacts and preserved pieces.



During the Trinity River flood of 1949, the first floor and subway area was flooded along with the Montgomery store on 7th street.

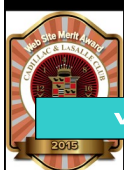
The bros Marvin and Obie had a huge parking lot attached to the store and you rode a subway from your car to the basement of the store went shopping and then rode the subway back to parking lot and your car. It was quite the day and treat to go shopping at Leonard Bros Department store, that is now the TANDY CENTER, One City Place-- where the number 1 subway resides now. The store finally covered 6 blocks downtown Fort Worth.



Jeff Podmers, Virginia, Rubye Musser, and (behind the camera) Bill Levy enjoyed the museum visit and lunch.

When I was in nurses training in Dallas, my cousins picked me up for weekend and we went several times to the Department store before it closed. Now a treasured experience.

The group enjoyed visiting and eating a tasty burger at the M & O grill.



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Winner Old Cars  
Weekly



## *President's Message*

Spring has sprung here in Texas and the weather is sunny and clear. Just the right conditions to take my Eldorado for a country trek or car club cruise. And not forgetting the local car shows and distant Grand national meets. I love driving my Eldo, a bit behind the power curve in technology, but a fast, quiet, comfortable classic Cadillac it is.

We are getting some new members to the club. It is interesting that people join for a variety of reasons. It may be for help in locating parts or getting tech help on their car, or perhaps wanting a venue to show it off, especially those who enjoy the same marque. Of course there are the car events and social activities that make being a member very special. For me, it was all about having fun. I have been enjoying my membership in the NTXCLC for ten years and have always have fun. I have made many new friends, met many interesting people, and always had a good time.

One of the things I look forward to is the club's participation in the Pate Swap Meet, held yearly at the end of April, at the Texas Motor Speedway. Our club is one of sixteen that are members of the PATE SWAP MEET partnership, and through this we get to participate in the setup and administration of the event. Consider that the Pate Swap meet is the largest automotive swap meet west of the Mississippi, and considered on of the largest in the country. As members we get some privileges, such as showing off our pride and joy (car that is) in front of the club's hospitality tent, free parking for workers, and a comradery with other Pate workers. It makes you feel good when the president of the organization calls out a big hello and calls you by your nickname. The effort of helping at the swap meet is a lot of work but it has many rewards, one is a sharing of the profits to pay for club functions and parties.

The annual Inter-Regional meet is about to be held, in May—see page 6 and 7. Be sure to get your hotel reservation and send in you check. Its always a good time.

Below is a classic picture of a row of fine Cadillacs a few years ago..

Happy Trails,

Bill "Lifer" Levy







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# PATE SWAP MEET NOTES

## PATE SWAP MEET DATES:

**April 6th** Pate Swap Meet Tile Refurbish Party, Texas Motor Speedway—Zone Zero. 10:a.m. (April 13th rain date)

**April 20th** Pate Swap Meet Set-up day, Texas Motor Speedway.

**April 24th-April 27th** Pate Swap Meet Hospitality Tent, Texas Motor Speedway.

**April 28th** Pate Swap Meet Tear Down, Texas Motor Speedway.

**April 6:** The Tile Refurbish Party meets at 10:00 a.m. in Zone 0 at the PATE Conex. The purpose is to inspect each vendor's space-marking tile and each tile tub. Each tub has a laminated map of the zone and the blocks assigned for that tub. We place the tiles in the correct tub, in numerical order by blocks (even numbers in one stack and odd numbers in a second stack). Each stack gets a big rubber band to secure it. Missing tiles or unreadable tiles are replaced, using the vinyl film from the roll to make the replacement tile. There are over 9,000 tiles, but the work goes fast and we have fun with the get-together of club members. Refreshments will be provided, along with required supplies. However, please dress appropriately for the weather to be comfortable as we will be outside, and **BRING A CHAIR**. We need as many of you to come as possible, so mark the date and come on out.



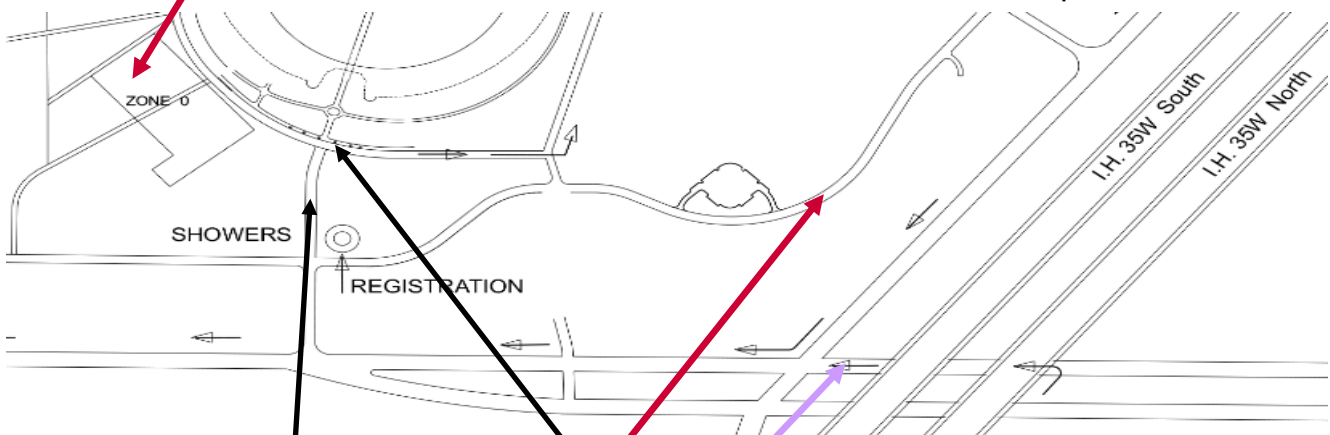
Tubs in the shelving in the PATE Conex



A Vendor Space-Marking Tile



A tile tub with tiles sorted and ready for placement April 20th.



Coming from I35W frontage road (Victory Circle) or Route 114, go north on Allison Ave, left on Lone Star Circle and left into Zone Zero where the yellow Conex's are located.

# PATE SWAP MEET NOTES

**April 20:** On Setup Day the meeting time is 10:00 a.m. down from gate 4 on Petty Place as the golf carts are stored in the picket fence area (“*Pet Cemetery*”). From there we pick up the golf carts and drive them over to Zone 0 where the vendor space marker tile tubs and street signs and poles are stored in the PATE Conex . There will be refreshments and water on hand.

**Tiles:** Each golf cart is loaded with the tile tubs for the zone that is being worked. Note that each cart should have a walkie-talkie, water, and any other refreshments the cart occupants desire. After laying the tiles, the tubs with maps and walky-talkies are returned to the Conex. The golf carts are then returned to the pet cemetery before leaving.

**Signs:** The sign crew will also have a cart and will load maps, poles, and signs from the Conex. After posting the signs, return to the Conex to unload any left over items and then drop off the cart in the pet cemetery before leaving.

Lunch should be served around 12:00 noon at the Conex, so if you are in the middle of your work, drive on in, and then after lunch, complete your mission.

**Keys:** Leave cart keys in the carts. They will be collected when we are done.

**April 28: On Pickup Day** we meet at 10:00 a.m. at the Cadillac LaSalle Club Hospitality Tent at Andretti Avenue and Third Street in Zone 1A. The swap meet will be winding down, so driving your car to the tent should not be a problem.

Golf carts will be provided for the activity. Each cart will load up with zone-specific tubs, maps, walky-talkies, water, and refreshments as desired for tile pickup. A sign crew will use a cart to pick up signs and poles. After the tiles and signs are retrieved, the tile tubs, sign materials, and walky-talkies are taken to the Conex in Zone 0 for sorting and storage.

Lunch should be served around 12:00 noon at the Conex, so if you are in the middle of your work, drive on in, and then after lunch, finish the pickup.

Before you leave, the will be empty golf carts dropped off at the HQ trailer at Petty and Gate 3. Leave the keys in the carts.

## Activities

Here are the up and coming activities that members and family and guests can plan for and participate in.

### 2019

**April 6th** Pate Swap Meet Tile Refurbish Party, Texas Motor Speedway—Zone Zero. (April 13 rain date) See Page 4

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**April 28th** Pate Swap Meet Tear Down, Texas Motor Speedway.

**May 2nd-4th** INTER-REGIONAL MEET & DRIVING TOUR Lufkin, Texas, Best Western, hosted by the Gulf Coast Region. Page 7.

**June 1st** NTXCLC Breakfast Social, Bic's Restaurant, 2245 Midway Road, Dallas, TX 75252, 9:00 a.m.

**June 11—June 15, 2019** CLC Grand National— Louisville, KY.

**July** Open for suggestion on 3rd or 4th.

**August 10th** Regional Prep meeting, voting for directors.

**October 22—October 26, 2019** National Driving Tour, Valley Forge, PA.

**November 9th** New Holocaust Museum, Dallas

**December 14,** Toys For Tots (Site TBA)

**2020** CLC Grand National—Overland Park, KS.

**2021 June 6-** CLC National Driving Tour, Amarillo, TX.

**2021** CLC Grand National

**2022 CLC Grand National, Chicago, IL**

**2022** National Driving Tour- a tour to cover several southeast states.

**2023** CLC rand National, Albuquerque, NM.

*Ruby*

817 996-8066

If you are currently receiving your newsletter, The Standard Of The World, by mail, and would like faster service by email, please let the editor know ([lifer@writeme.com](mailto:lifer@writeme.com)). Email newsletters are emailed on the first day of every month, where snail mail takes sometimes a few days longer. Thank you.



# INTER-REGIONL MEET & DRIVING TOUR

**Our exciting INTER-REGIONAL MEET & DRIVING TOUR is scheduled for MAY 2, 3, 4.**

**COST IS ONLY \$60.00 (EA) -COVERS ALL COSTS OF ADMITANCE to Various attractions. (See Below)**

**BANQUET COST INCLUDED in The \$60 Registration. ALSO BREAKFAST INCLUDED @ the Hotel**

**Lunch NOT INCLUDED.**

**Info Sheet & Sign-Up below with all details & Itinerary.**

**This is a RELAXED DRIVING TOUR-so get the ol' heap out for a nice Drive.**

**SPECIAL THANKS TO SUE & FRANK KOHLER WHO SPENT MANY HOURS & NOT A FEW MILES IN SITE SELECTION, ACTIVITY SELECTION, & LUNCH POSSIBILITIES & BANQUET ARRANGEMENTS.**

**GULF COAST REGION CADILLAC & LASALLE CLUB  
22nd ANNUAL TEXAS INTER-REGIONAL MEET  
LUFKIN, TEXAS ----- May 2, 3, 4. 2019**

## REGISTRATION

Name (Print) for name tag \_\_\_\_\_

Spouse or Guest \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_ Cadillac \_\_\_\_\_

Email address ----- \_\_\_\_\_

Registration Fee (ea) **under 12 free @ \$60** How many \_\_\_\_\_ \$ \_\_\_\_\_

**Registration fee includes: Our hospitality room, hospitality food & beverages (wine and beer), door prizes, closing banquet, entrance to all museums (include guided tours of each).**

## INTER-REGIONAL MEET & DRIVING TOUR

Full refunds IF canceled BEFORE 4/1/19

**Full registration includes admission (with guided tours) to the Naranjo Museum, Texas Forestry Museum, Durst-Taylor Historic House and Gardens, Millard's Crossing Historic Village. It also includes the cost for the final banquet.**

**Friday** – Naranjo Museum, lunch at Ray's Drive-In (on your own) [has indoor seating and covered outdoor patio], Texas Forestry Museum, possible visit to Ellen Trout Zoo

**Saturday** – Driving Tour to Nacogdoches, Durst-Taylor Historic House and Gardens, lunch at Casa Tomas (on your own), Millard's Crossing Historic Village, final banquet

All meals, except the banquet, are at your own expense. Banquet will be held at Ralph & Kacoo's Restaurant (located next to the host hotel)

**HOST HOTEL: Best Western Plus, 3211 S. 1<sup>st</sup> Street, Lufkin, TX 75901 (1<sup>st</sup> St. is also Rt 59).**

Phone: 936-634-3481. The Cadillac Club room rate is \$94 + tax/night.

**YOU MUST CALL & MAKE YOUR OWN RESERVATIONS.**

**Full hot breakfast with eggs, sausage and gravy, waffles included in room rate.**

**Send this form and check to: Frank Koller, 12061 Maverick Drive, Willis, TX 77378**

**Checks payable to: Cadillac & LaSalle Club, GCR {CLC -GCR}**

**Questions: Frank Koller, Tour Champion, home phone 936-856-5742 or Sue Koller mobile phone 713-249-7135 or Rubye Musser phone (817) 996-8066**

Sincerely,

Bill Golasinski

832-439-2940



# Classifieds

FOR SALE 1997 Eldorado. One owner with 94k miles. All receipts, etc. New shocks replacing air suspension. Great ac. Needs 2 front tires. Rears are new. Tagged to 2/20. \$2400. Richard 817-472-4260



Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

## Club Historian

The North Texas Region is sorry to see Randall and Joyce Reagan leave the club, but after many years as productive members, they are retiring. That leaves us with the need of a historian for the club, to take over current records, and add new ones. Interested members or associates please contact Bill Levy.

## Under The Editor's Bonnet By Lifer



Mar 2—The wives also enjoyed the Monthly Social and seemed to have more fun than the guys, who only talked cars and more cars. L-R: Judy Hanson, Debbie Overby, Vicki Barr, Harriett Levy, Marcia Pendleton, and Kathleen Farland

# Sunshine Report

Dave Eckberg — just returned from Houston Hospital March 5. He bought a 1937 LaSalle, which is in shop right now.

Cecil Thompson—doing fine, just Dr appointments.

Reagan Hammett.

Mary Lou Ruhling.

Tony Yates —nursing home.

Randoll Reagan—at home and doing ok.

Pauline Ofsted nursing home.

Gordan Fenner—Longview.

May God Bless each of you and have a speedy recovery

Let me know of someone that needs our prayers or assistance

*Ruby* 817 996-8066

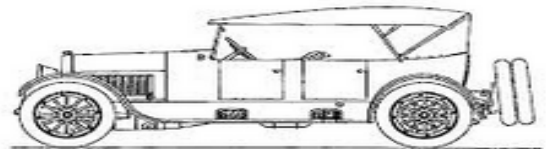
# Membership Report

**Welcome New and Renewed Members:**

Thomas G. Gault, Allen, OK 74825 1927 L Roadster, 1928 L Coupe

Mark Waterman, McKinney, Texas 75071 1973 Coupe Deville

Kenneth Davis, Southlake, Texas 76092



There are 16 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

*If a member obtains 5 or more new members to the NTXCLC they will receive a free Club Shirt at the annual Christmas dinner.*

## COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

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If you have a special request contact us for rates. Contact Ruby Musser (rubymusser@gmail.com) or Bill Levy (lifer@writeme.com) for an application or special request.

For membership information—  
Contact Bill Haesslein at  
billhsln@airmail.net

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# Officers

**President:** **Bill Levy**  
(214) 563-1033 [lifer@writeme.com](mailto:lifer@writeme.com)

**Vice President:** **Bill Ische**  
[ische.tx@gmail.com](mailto:ische.tx@gmail.com)

**Secretary:** **Terry Graham**  
[tzgraham@flash.net](mailto:tzgraham@flash.net)

**Treasurer:** **Jim Hanson**  
[Jam\\_Han@msn.com](mailto:Jam_Han@msn.com)

**Webmaster:** **Minnie Bedrick**  
[rudminbed@centurylink.net](mailto:rudminbed@centurylink.net)

**Membership:** **Bill Haesslein**  
[billhsln@airmail.net](mailto:billhsln@airmail.net)

**Assistant Membership:**  
**Activities :** **Ruby Musser**  
(817) 996-8066 [rubyemusser@gmail.com](mailto:rubyemusser@gmail.com)

**Assistant Activities:**  
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[rubyemusser@gmail.com](mailto:rubyemusser@gmail.com)

**Newsletter Editor & Distribution:** **Bill Levy**  
(214) 563-1033 [lifer@writeme.com](mailto:lifer@writeme.com)

**Newsletter Printer:** **Greg Neiberding**

**Pate Director:** **Bill Levy**

**Pate Director Assistant:**

**Historians:** *Open*

**Directors:** **Jeff Podmers, Richard Cross**

## North Texas Region



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**NTXCLC Board Meetings usually 3rd Saturday of even months**  
**Next Board Meeting April 20th, At Pate Set Up –9:00 a.m.**





**Awarded Best CLC  
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2007-2008**

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**STANDARD OF THE WORLD**

**Bill Levy (lifer@writeme.com)  
Editor, North Texas Region CLC  
16734 Lauder Lane  
Dallas, TX 75248**

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*Drive, Show, Chrome, Bumper, Bullets Tail Fins*

**NTXCLC**

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- 2021** CLC Grand National.
- 2022 CLC Grand National, Chicago, IL.**
- 2022** National Driving Tour- a tour to cover several southeast states.
- 2023** CLC rand National, Albuquerque, NM.

**June 1st** We now have a NTXCLC Club Breakfast Social meeting at the Bic's Restaurant, 2245 Midway Road, Dallas, TX 75252, on the first Saturday of every month, @ 9:00 a.m. We look forward to you joining us for this social event. Bring the Caddy, or just head out in your daily grocery – getter and break bread with us. Spouses are invited.



**March 2—Present: Bill Levy, Ron Fishell, Jeffrey Pendleton, John Barr, Jim Hanson, Doug Ashby, Steve Overby, and Dan Harrison.**

Send any corrections, complaints, compliments, discussions, and/or additions to:  
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

**web site: [www.clcntx.com](http://www.clcntx.com)**